



kitplus

INNOVATE
ENGAGE
CONNECT

MEDIA
PACK
2024



Who we are

KitPlus has been the source of independent knowledge and expertise in the media and entertainment industry since 2005.

Founded in 2005 KitPlus is the ultimate guide and online portal for media and broadcast professionals providing news, equipment reviews, articles and video content alongside regional events throughout the year.

We pride ourselves on our agility to provide the best promotional and marketing solutions for our customers whether that be online, direct email or video content produced either at our studio, on location or on the show floor at one of the international trade shows such as NAB or IBC.

Sustainability is at our core and this is reflected with initiatives within our own regional events and with KitPlus Auctions leading the way in providing recycle and reuse models to allow the easy resale of surplus assets from manufacturers, facilities companies, broadcasters and distributors.



We care about ESG

At KitPlus, we are committed to minimizing our environmental impact. We strive to reduce our carbon footprint through energy efficiency, waste reduction, and responsible sourcing of materials. We are continuously exploring and implementing environmentally friendly practices in our operations, in particular the use of remote production to reduce travel and rethinking the impact of trade shows with our regional events.

We value the well-being of our employees, customers, and the communities we serve, promoting a diverse and inclusive workplace, ensuring equal opportunities for all. We actively engage with our local community through partnerships, such as Newbury Soup Kitchen, that contribute to social welfare.

KitPlus is dedicated to maintaining high standards of corporate governance. We prioritise transparency, accountability, and ethical business conduct in all our operations with our leadership committed to fostering a culture of integrity and responsible decision-making in everything we do.

Carbon
Neutral
Britain



Rate Card

VIDEO CONTENT CREATION



On Camera Presenter Training Course

2 day course in our studio led by a TV presenter & director covering techniques, confidence, engagement, appearance and style as well as elements for trade show and home studio set-ups.



£4350
for 6 people

Trade show content

Interview, demo or direct to camera, all filmed, edited and shared within 24 hours.



from £650
Book either 30 mins or 60 minutes

Seminar recording

Record your seminar session to be shared later.



From £1250

Promo content creation

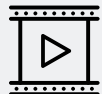
From social media animation to anniversary timelines we can produce content relevant to the occasion!



from £750

On location filming

We come to you or to your clients (ideal for testimonials)



from £2500

Studio hire

Our green screen studio is perfect for recording a series of short format shows and training vlogs etc as well as live streaming when required.

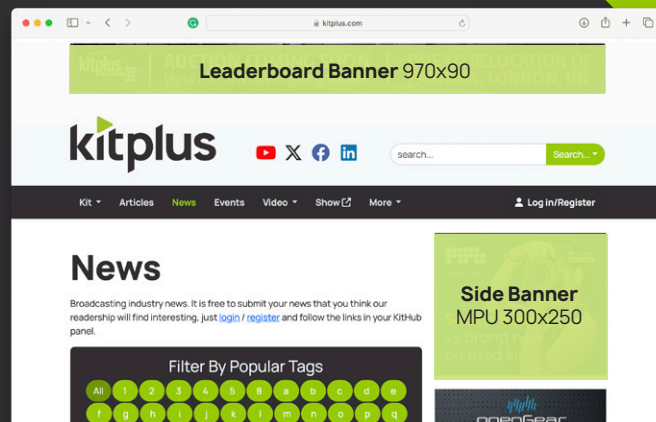


from £1250
per day

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ONLINE



Side Banner MPU 300x250

From £150 per mth

Leaderboard Banner 970x90

From £250 per mth

Listings Banner 970x90

From £250 per month

Sponsored news and articles,
includes active weblinks and inclusion
in our monthly email newsletter.

£500

DIRECT

Monthly newsletter banner 600x120

£350

Dedicated eblast

£850

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2024 Shows

GLASGOW - 18/6/2024

MANCHESTER - 15/10/2024

LONDON - 27/11/2024

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SHOW



LONDON, OVAL:

27th NOVEMBER 2024

After a fantastic first time at this stunning venue, we can announce The Oval as our new long-term home for KitPlus Show London. In addition, off the back of a successful 2023 event, we're doubling the scale of our show footprint for 2024 by opening up both wings under the stadium for exhibitor and seminar coverage. Once again, we expect great interest from visitors and exhibitors, aligned with unrivalled seminar content from the UK's leading industry organisations located in the nation's capital.



GLASGOW, SEC:

18th JUNE 2024

We'll be doubling the size of our exhibition space and moving into Hall 2 after a well-received first event at the SEC, with amazing engagement and industry reaction from all Scottish-centric partners. There is limitless potential at this venue with nothing like this in Scotland, the industry loving it and with us already having strong backing from local Broadcast/Media Technology partners and uptake for seminar and exhibitor participation already at unprecedented levels.



MANCHESTER, MEDIACITY:

15th OCTOBER 2024

Set in the broadcast media industry heartland of MediaCity, our KitPlus Show flagship event moves into its 13th year, and for 2024 we revert back to our original timing. As ever we engage with top-level industry personnel on our doorstep from the numerous regional and world-leading facilities, plus the BBC, ITV, Dock10 – many of whom feature across varied levels of seminar and exhibitor presence on the day.

KitPlus Auctions

With over 60 years combined experience working in the industry, and teamed up with the leaders in auction technology and fulfilment, KitPlus are perfectly placed to offer auctions to the Professional Media & Entertainment technology industry, whether it's pro AV, film, broadcast TV, live, corporate & education or sports!

Our database is a unique collection of working global professionals actively using broadcast and video equipment day in, day out.

Auctions enable reuse of once loved equipment reducing waste so you can measure your positive impact and take personal and corporate responsibility for the environment. We can provide carbon impact data post auction for your ESG reporting.

KitPlus Auctions makes it easy for sellers with our leading tools for listings items, or our complete turn-key solution, from valuation to shipping. Equally buyers bid on a tried and trusted platform to ensure complete safety and security - auctions can be scary places!

WHY AUCTION YOUR SURPLUS ASSETS?

- ✓ Cost Reduction
- ✓ Optimizing Capital
- ✓ Streamlining Operations
- ✓ Changing Business Needs
- ✓ Mergers and Acquisitions
- ✓ Upgrading Equipment
- ✓ Market Conditions
- ✓ Cash Flow Needs
- ✓ Compliance and Regulations

Auctioning off surplus assets can be a practical and strategic approach for you to efficiently manage resources, adapt to changing circumstances, and enhance your overall financial health.



Valuations

Getting the price right is crucial. With 1000's of lots behind us in previous auctions, and with a wealth of industry experience and expertise, we can advise on start prices and even reserve prices where necessary to ensure everyone wins!



Your Items

From photography to videos to cataloguing to off-site storage we've got the complete solution. Or if you have the capacity to do it all yourself, we can also give you industry leading tools to make light work of the pre-auction preparation, cataloguing and photography.



Promotion

Since 2005 KitPlus have established a global database of both buyers and sellers of pro video, broadcast and film gear. Our direct and targeted approach to 10's of thousands of professionals gets the best bids for your gear.



Auction Platform

Using state of the art technology from our partners, BidPath, we stream a live webcast auction creating a great buzz and unique bidding experience. We take care of the legal and finance admin for you making the process safe, secure, and simple.



Logistics

We deal with buyers directly, arranging collections, packing and shipping. We sort out the payments and any export documents keeping you updated with regular reports and prompt payments.



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